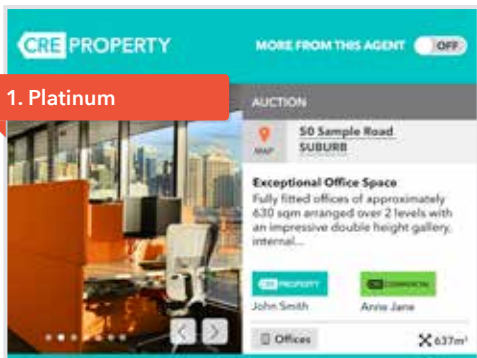


# Online Rate Card VIC

With a [commercialrealestate.com.au](http://commercialrealestate.com.au) online subscription, you can place an unlimited number of Basic listings and choose from a range of upgrade options to gain greater visibility for your properties. All upgrades will be available across desktop, tablet and mobile at no extra cost.

## Choose your ideal position within the search results



1. Platinum

12.1x more enquiries and 9.2x more views<sup>2</sup>

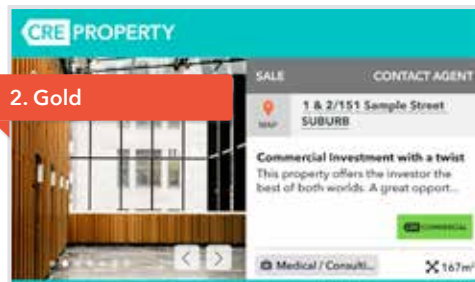
Our largest and most prominent listing positioned in the top section of the search results.

Platinum listings also appear as a digital advertisement in the real estate and business sections of the major Fairfax news websites.

FINANCIAL REVIEW

THE AGE

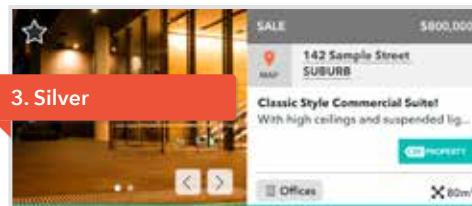
The Sydney Morning Herald



2. Gold

7.2x more enquiries and 4.6x more views<sup>2</sup>

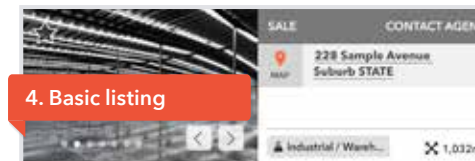
A highly prominent position just below Platinum, and above everything else.



3. Silver

4.8x more enquiries and 3.0x more views<sup>2</sup>

Prominent position ahead of Basic listings.



4. Basic listing

A good way to start advertising a commercial property.

	Platinum			Gold			Silver			Basic listing <sup>1</sup>
	Zone 1	Zone 2	Zone 3	Zone 1	Zone 2	Zone 3	Zone 1	Zone 2	Zone 3	Included with subscription <sup>1</sup>
6 weeks	\$1,845.00	\$1,635.00	\$860.00	\$925.00	\$815.00	\$430.00	\$285.00	\$255.00	\$130.00	
13 weeks	\$2,600.00	\$2,300.00	\$1,210.00	\$1,300.00	\$1,150.00	\$605.00	\$405.00	\$355.00	\$185.00	
26 weeks	\$4,200.00	\$3,715.00	\$1,960.00	\$2,100.00	\$1,860.00	\$980.00	\$650.00	\$575.00	\$305.00	
52 weeks	\$6,395.00	\$5,660.00	\$2,980.00	\$3,200.00	\$2,830.00	\$1,490.00	\$985.00	\$875.00	\$460.00	

All rates are ex GST

Note: Imagery displayed is representative only. All rates exclude GST. Effective 10 January 2017. All pricing and fees are subject to change pursuant to the terms of your subscription contract. 1. Basic listings that are not modified will expire after 90 days. Any modification or update will extend the listing for a further 90 days. 2. Refers to uplift in Views in Enquiries compared to a Basic listing, via internal Domain Group data, October 2016.

# Online Rate Card VIC

Zones are determined by the property location – refer to the regions below.

For more information contact your **Commercial Manager** or contact us on **1800 999 982 | [info@commercialrealestate.com.au](mailto:info@commercialrealestate.com.au)**



Zone 1			Zone 2	Zone 3	
<b>Melbourne Region</b>	Docklands	Richmond	<b>Melbourne Region</b>	<b>Melbourne Region</b>	<b>Northern Victoria</b>
<b>Inner City</b>	East Melbourne	South Melbourne	Bayside	Geelong and District	Greater Bendigo Region
<b>Suburbs included below:</b>	Fitzroy	South Wharf	East	Mornington Peninsula	Macedon Ranges
Abbotsford	Fitzroy North	South Yarra	Inner East	North East	North Eastern
Albert Park	Melbourne	Southbank	North	North West	North Western
Beacon Cove	Melbourne (3004)	St Kilda	South East	Phillip Island and District	Shepparton and Central North
Carlton	Middle Park	St Kilda Road	West	Yarra-dandenong Ranges	<b>South Western Victoria</b>
Carlton North	North Melbourne	St Kilda West			Ballarat and Western District
Carlton South	Parkville	Victoria Harbour			Grampians
Clifton Hill	Port Melbourne	West Melbourne		<b>South Eastern Victoria</b>	Great Ocean Rd / Otway Ranges
Collingwood	Prahran	Windsor		Gippsland	Warrnambool and Port Fairy
Collingwood North	Prahran East			Lakes and Wilderness	
Cremorne	Princes Hill				